

POWER IN PLACE



While power rests in the hands of a dominant few, how do you build power in communities?

Faced with systemic oppression, how should nonprofits and organizers shift power to communities?

Converge offers a rigorous Theory of Change to support community partners seeking to shift and build power in place.

Our Theory of Change includes a “Both-And Strategy” which integrates racial equity work and racial justice work. This ensures that we address the root causes of disparities while scaling the impact of racial equity work.

POWER is the ability to exercise control, direct resources, bring about outcomes, influence others, and even change the rules. And VALUES determine the direction to which power flows. The key to building power in place is replacing values of White supremacy culture with those of the communities most impacted.

We build power by pairing racial equity and racial justice work, rooting both in community values, and multiplying the work by philanthropic resources. This equation is how we build power and achieve community change.



Contact us for more information at info@convergeforchange.com or (504) 264-3944

www.convergeforchange.com



Term	Definition
Community	A group of residents who share a neighborhood and a common set of circumstances. Communities are multidimensional and complex. Understanding the complexities of local communities helps with strategizing to meet various needs.
Community Power	Community members are able to mobilize and shape outcomes at the community level where they can address local concerns.
Place	A geographical local region with distinct heritage, cultures, landscapes, opportunities and experiences.
Power	The ability to exercise control, to direct resources, to bring about outcomes, to influence others, and even to change the rules.
Racial Equity	A focus on the racially inequitable redistribution of benefits within existing systems and the prevention or reduction of harm.
Racial Justice	A focus on fundamentally addressing and transforming the systems that generate racialized suffering due to systemic racism.
Resources	Source of supply, support in financial or other forms that can be readily drawn upon when needed.
Community Change	Transformation in residents' ability to sustain and scale long-term systemic impact in the community.
Community Values	Non-negotiable core principles or standards that the community's residents wish to maintain.



Contact us for more information
at info@convergeforchange.com
or (504) 264-3944

www.convergeforchange.com